### University of Mumbai



# Revised Syllabus and Question Paper Pattern of Courses of Bachelor of Commerce Programme at

Third Year
Semester V and VI

Under Choice Based Credit, Grading and Semester System

To be implemented from Academic Year 2018-2019

**Faculty of Commerce** 

#### **Bachelor of Commerce (B.Com) Programme**

#### Under Choice Based Credit, Grading and Semester System

T.Y.B.Com

#### (To be implemented from Academic Year- 2018-2019)

No. of Courses	Semester V	Credits	No. of Courses	Semester VI	Credits
1	1 Elective Courses (EC)		1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses		1A	Discipline Specific Elective(DSE) Courses	
1 &	*Any one group of courses	04+04	1 &	*Any one group of courses	04+04
2	from the following list of the		2	from the following list of the	
	Groups (A/B/C/D/E/F)			Groups (A/B/C/D/E/F)	
1B	Discipline Related Elective(DRE) Courses		1B	Discipline Related Elective(DRE) Courses	
3	Commerce V	03	3	Commerce VI 03	
4	Business Economics V	03	4	Business Economics VI 0:	
2	Ability Enhancement Courses (A	EC)	2	Ability Enhancement Courses (AEC)	
5 &	**Any two courses from the	03+03	5 &	**Any two courses from the	03+03
6	following list of the courses		6	following list of the courses	
Total Credits		20		Total Credits	20

	*List of groups of		*List of groups of		
	Discipline Specific Elective(DSE) Courses		Discipline Specific Elective(DSE) Courses		
	for Semester V (Any One Group)		for Semester VI (Any One Group)		
	Group A: Advanced Accountancy				
1	Financial Accounting and Auditing VII -	1	Financial Accounting and Auditing IX -		
	Financial Accounting		Financial Accounting		
2	Financial Accounting and Auditing VIII -	2	Financial Accounting and Auditing X -		
	Cost Accounting		Cost Accounting		
Group B: Business Management					
1	Business Management Paper - I	1	Business Management Paper - III		
2	Business Management Paper - II	2	Business Management Paper - IV		
	Group C: Bank	ing a	nd Finance		
1	Banking and Finance Paper - I	1	Banking and Finance Paper - III		
2	Banking and Finance Paper - II	2	Banking and Finance Paper - IV		
	Group D:	Com	merce		
1	Commerce Paper - I	1	Commerce Paper - III		
2	Commerce Paper - II	2	Commerce Paper - IV		
	Group E: Quanti	tativ	e Techniques		
1	Quantitative Techniques Paper - I	1	Quantitative Techniques Paper - III		
2	Quantitative Techniques Paper - II	2	Quantitative Techniques Paper - IV		
	Group F: Economics				
1	Economics Paper - I	1	Economics Paper - III		
2	Economics Paper - II	2	Economics Paper - IV		
Note: Group selected in Semester V will continue in Semester VI					

**List of Ability Enhancement Courses (AEC) for Semester V (Any Two)		*:	**List of Ability Enhancement Courses (AEC) for Semester VI (Any Two)	
1	Trade Unionism and Industrial Relations Paper - I	1	Trade Unionism and Industrial Relations.  Paper - II	
2	Computer systems & Applications Paper -I	2	Computer systems & Applications Paper - II	
3	Export Marketing Paper - I	3	Export Marketing Paper - II	
4	Marketing Research Paper - I	4	Marketing Research Paper - II	
5	Investment Analysis and Portfolio Management Paper - I	5	Investment Analysis and Portfolio Management Paper - II	
6	Transport Management Paper - I	6	Transport Management Paper - II	
7	Entrepreneurship& M.S.S.I. Paper - I	7	Entrepreneurship& M.S.S.I. Paper - II	
8	International Marketing Paper - I	8	International Marketing Paper - II	
9	Merchant Banking Paper - I	9	Merchant Banking Paper - II	
10	Direct & Indirect Taxation Paper - I	10	Direct & Indirect Taxation Paper - II	
11	Labour Welfare & Practice Paper - I	11	Labour Welfare & Practice Paper - II	
12	Purchasing & Store keeping Paper - I	12	Purchasing & Store keeping Paper - II	
13	Insurance Paper - I	13	Insurance Paper - II	
14	Banking Law & Practice Paper - I	14	Banking Law & Practice Paper - II	
15	Regional Planning Paper - I	15	Regional Planning Paper - II	
16	Rural Marketing Paper - I	16	Rural Marketing Paper - II	
17	Elements of Operational Research Paper- I	17	Elements of Operational Research Paper - II	
18	Psychology of Human Behaviour at work Paper - I	18	Psychology of Human Behaviour at work Paper - II	
Note	Note: Course selected in Semester V will continue in Semester VI			

#### **B.Com. Programme**

### Under Choice Based Credit, Grading and Semester System Course Structure

(To be implemented from Academic Year- 2018-2019)

#### **Semester V**

No. of Courses	Semester V	Credits
1	Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses	
1 & 2	*Any one group of courses from the following list of the Groups (A/B/C/D/E/F)	04+04
1B	Discipline Related Elective(DRE) Courses	
3	Commerce V	03
4	Business Economics V	03
2	Ability Enhancement Courses (AEC)	
5 &	**Any two courses from the following list of the courses	03+03
6		
	Total Credits	20

*List of groups of Discipline Specific Elective(DSE) Courses				
for Semester V (Any One Group)				
	Group A: Advanced Accountancy			
1	Financial Accounting and Auditing VII - Financial Accounting			
2	Financial Accounting and Auditing VIII - Cost Accounting			
	Group B: Business Management			
1	Business Management Paper - I			
2	Business Management Paper - II			
	Group C: Banking and Finance			
1	Banking and Finance Paper - I			
2	Banking and Finance Paper - II			
	Group D: Commerce			
1	Commerce Paper - I			
2	Commerce Paper - II			
	Group E: Quantitative Techniques			
1	Quantitative Techniques Paper - I			
2	Quantitative Techniques Paper - II			
	Group F: Economics			
1	Economics Paper - I			
2	Economics Paper - II			

_	**List of Ability Enhancement Courses (AEC) for Semester V (Any Two)
1	Trade Unionism and Industrial Relations Paper - I
2	Computer systems & Applications Paper -I
3	Export Marketing Paper - I
4	Marketing Research Paper - I
5	Investment Analysis and Portfolio Management Paper - I
6	Transport Management Paper - I
7	Entrepreneurship& M.S.S.I. Paper - I
8	International Marketing Paper - I
9	Merchant Banking Paper - I
10	Direct & Indirect Taxation Paper - I
11	Labour Welfare & Practice Paper - I
12	Purchasing & Store keeping Paper - I
13	Insurance Paper - I
14	Banking Law & Practice Paper - I
15	Regional Planning Paper - I
16	Rural Marketing Paper - I
17	Elements of Operational Research Paper- I
18	Psychology of Human Behaviour at work Paper - I

# Elective Courses (EC) 1 A. Discipline Specific Elective (DSE) Courses Group A: Advanced Accountancy

# 1. Financial Accounting and Auditing VII Financial Accounting Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Preparation of Final Accounts of Companies	15
2	Internal Reconstruction	15
3	Buy Back of Shares	10
4	Investment Accounting (w.r.t. Accounting Standard- 13)	12
5	Ethical Behaviour and Implications for Accountants	08
	Total	60

Sr. No.	Modules / Units		
1	Preparation of Final Accounts of Companies		
	Relevant provisions of Companies Act related to preparation of Final Account (excluding cash flow statement) Preparation of financial statements as per Companies Act. (excluding cash flow statement) AS 1 in relation to final accounts of companies (disclosure of accounting policies) Adjustment for —  1. Closing Stock 2. Depreciation 3. Outstanding expenses and income 4. Prepaid expenses and Pre received income 5. Proposed Dividend and Unclaimed Dividend 6. Provision for Tax and Advance Tax 7. Bill of exchange (Endorsement, Honour, Dishonour) 8. Capital Expenditure included in Revenue expenditure and vice versa eg- purchase of furniture included in purchases 9. Unrecorded Sales and Purchases 10. Good sold on sale or return basis 11. Managerial remuneration on Net Profit before tax 12. Transfer to Reserves 13. Bad debt and Provision for bad debts 14. Calls in Arrears 15. Loss by fire ( Partly and fully insured goods)		
	<ul><li>16. Goods distributed as free samples.</li><li>17. Any other adjustments as per the prevailing accounting standard.</li></ul>		
2	Internal Reconstruction		
	Need for reconstruction and company law provisions  Distinction between internal and external reconstructions.  Methods including alteration of share capital, variation of shareholder rights, sub division, consolidation, surrender and reissue / cancellation, reduction of share capital with relevant legal provisions and accounting treatment for same.		
3	Buy Back of Shares		
	Company Law / Legal provisions (including related restrictions, power, transfer to capital redemption reserve account and prohibitions)  Compliance of conditions including sources, maximum limits and debt equity ratio. Cancellation of Shares Bought back(Excluding Buy Back of minority shareholding)		

Sr. No.	Modules / Units		
4	Investment Accounting (w.r.t. Accounting Standard- 13)		
	For shares (variable income bearing securities)		
	For debentures/Preference. shares (fixed income bearing securities)		
	Accounting for transactions of purchase and sale of investments with ex and		
	cum interest prices and finding cost of investment sold and carrying cost as per		
	weighted average method (Excl. brokerage).		
	Columnar format for investment account.		
5	Ethical Behaviour and Implications for Accountants		
	Introduction, Meaning of ethical behavior		
	Financial Reports – What is the link between law, corporate governance,		
	corporate social responsibility and ethics?		
	What does the accounting profession mean by the ethical behavior?		
	Implications of ethical values for the principles versus rule based approaches to accounting standards		
	The principal based approach and ethics		
	The accounting standard setting process and ethics		
	The IFAC Code of Ethics for Professional Accountants		
	Ethics in the accounting work environment – A research report		
	Implications of unethical behavior for financial reports		
	Company Codes of Ethics		
	The increasing role of whistle – Blowing		
	Why should student learn ethics?		

# Elective Courses (EC) 1 A. Discipline Specific Elective (DSE) Courses Group A: Advanced Accountancy

# 2 Financial Accounting and Auditing Paper-VIII: Cost Accounting Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Introduction to Cost Accounting	10
2	Material Cost	10
3	Labour Cost	10
4	Overheads	10
5	Classification of Costs and Cost Sheet	10
6	Reconciliation of cost and financial accounts	10
	Total	60

Sr. No.	Modules / Units	
1	Introduction to Cost Accounting	
	<ul> <li>(a) Objectives and scope of Cost Accounting</li> <li>(b) Cost centres and Cost units</li> <li>(c) Cost classification for stock valuation, Profit measurement, Decision making and control</li> <li>(d) Coding systems</li> <li>(e) Elements of Cost</li> <li>(f) Cost behaviour pattern, Separating the components of semi- variable costs</li> </ul>	
2	Material Cost	
	<ul> <li>(i) Procurement procedures—Store procedures and documentation in respect of receipts and issue of stock, Stock verification</li> <li>(ii) Inventory control —Techniques of fixing of minimum, maximum and reorder levels, Economic Order Quantity, ABC classification; Stocktaking and perpetual inventory</li> <li>(iii) Inventory accounting</li> <li>Note- Simple practical problems based on</li> <li>Calculation of EOQ, Raw Material Turnover ratio, Preparation of stock ledger and Valuation of Inventories, based on FIFO and Weighted average cost.</li> </ul>	
3	Labour Cost	
	<ul> <li>(i) Attendance and payroll procedures, Overview of statutory requirements, Overtime, Idle time and Incentives</li> <li>(ii) Labour turnover</li> <li>(iii) Utilisation of labour, Direct and indirect labour, Charging of labour cost, Identifying labour hours with work orders or batches or capital jobs</li> <li>(iv) Efficiency rating procedures</li> <li>(v) Remuneration systems and incentive schemes.</li> <li>Note-Simple practical problems based on</li> <li>Preparation of labour cost statement Remuneration and incentive systems based on</li> <li>Piece work plan, Haley Premium Plan, Rowan system, Gantt's Task</li> </ul>	
4	Overheads	
	Functional analysis — Factory, Administration, Selling and Distribution Behavioural analysis — Fixed, Variable, Semi-variable cost Note-Simple practical problems on Departmentalization and apportionment of primary overheads, Computation of overhead rates including Machine overhead rates Basic concepts of treatment of over/under absorption of overheads- Direct Labour method and Prime Cost method	
5	Classification of Costs and Cost Sheet	
	Classification of costs, Cost of Sales, Cost Centre, Cost Unit, Profit Centre and Investment Centre Cost Sheet, Total Costs and Unit Costs, Different Costs for different purpose Note- Simple practical problems on preparation of cost sheet	
6	Reconciliation of cost and financial accounts	
	Practical problems based on Reconciliation of cost and Financial accounts.	

# Elective Courses (EC) 1 B. Discipline Related Elective (DRE) Courses 3. Commerce - V Marketing

Sr. No.	Modules	No. of Lectures
1	Introduction to Marketing	12
2	Marketing Decisions I	11
3	Marketing Decisions	11
4	Key Marketing Dimensions	11
	Total	45

Sr. No.	Modules / Units	
1	Introduction to Marketing	
	<ul> <li>Marketing, Concept, Features, Importance, Functions, Evolution, Strategic v/s Traditional Marketing</li> <li>Marketing Research - Concept, Features, Process         Marketing Information System-Concept, Components         Data Mining- Concept, Importance</li> <li>Consumer Behaviour- Concept, Factors influencing Consumer Behaviour         Market Segmentation- Concept, Benefits, Bases of market segmentation         Customer Relationship Management- Concept, Techniques         Market Targeting- Concept, Five patterns of Target market Selection</li> </ul>	
2	Marketing Decisions I	
	<ul> <li>Marketing Mix- Concept,         Product- Product Decision Areas     </li> <li>Product Life Cycle- Concept, Managing stages of PLC         Branding- Concept, Components         Brand Equity- Concept, Factors influencing Brand Equity     </li> <li>Packaging- Concept, Essentials of a good package         Product Positioning- Concept, Strategies of Product Positioning         Service Positioning- Importance &amp; Challenges     </li> <li>Pricing- Concept, Objectives, Factors influencing Pricing, Pricing Strategies</li> </ul>	
3	Marketing Decisions	
	<ul> <li>Physical Distribution- Concept, Factors influencing Physical Distribution, Marketing Channels (Traditional &amp; Contemporary Channels)         Supply Chain Management-Concept, Components of SCM</li> <li>Promotion- Concept, Importance, Elements of Promotion mix         Integrated Marketing Communication (IMC)- Concept, Scope, Importance</li> <li>Sales Management- Concept, Components, Emerging trends in selling         Personal Selling- Concept, Process of personal selling, Skill Sets required for         Effective Selling</li> </ul>	
4	Key Marketing Dimensions	
	<ul> <li>Marketing Ethics: Concept, Unethical practices in marketing, General role of consumer organizations         Competitive Strategies for Market Leader, Market Challenger, Market Follower and Market Nicher Marketing Ethics:         <ul> <li>Rural Marketing- Concept, Features of Indian Rural Market, Strategies for Effective Rural Marketing</li></ul></li></ul>	

# Elective Courses (EC) 1 B. Discipline Related Elective (DRE) Courses 4. Business Economics - V Macro Economic Aspects of India

Sr. No.	Modules	No. of Lectures
1	Macro Economic overview of India	15
2	Agriculture During Post Reform Period	10
3	The Industry And Service Sector During Post Reform Period	10
4	Banking and Financial Market	10
	Total	45

Sr. No.	Modules / Units
1	Macro Economic overview of India
	<ul> <li>Overview of New Economic Policy-1991, - Role of Social Infrastructure with reference to education, health and family welfare.</li> <li>Sustainable Development Goals and Policy measures: Make in India, Invest in India, and Skill Development and Training Programmes.</li> </ul>
	• Foreign Investment Policy Measures in India – Foreign Investment Promotion Board, FDI- MNCs and their role.
2	Agriculture During Post Reform Period
	<ul> <li>National Agricultural Policy 2000: Objectives, Features and Implications</li> <li>Agricultural pricing and agricultural finance</li> <li>Agricultural Marketing Development-Agricultural Market infrastructure - Market information- Marketing training- Enabling environments-Recent developments</li> </ul>
3	The Industry And Service Sector During Post Reform Period
	<ul> <li>Policy Measures- Competition Act 2003, Disinvestment Policy, Micro, Small and Medium Enterprises [MSME sector] since 2007.</li> <li>Industrial Pollution in India: Meaning, Types, Effects and Control.</li> <li>Service Sector: Recent trends, role and growth in Healthcare and Tourism Industry</li> </ul>
4	Banking and Financial Market
	<ul> <li>Banking Sector- Recent trends, issues and challenges in Banking and Insurance Industry</li> <li>Money Market – Structure, Limitations and Reforms.</li> <li>Capital Market – Structure, Growth and Reforms.</li> </ul>

#### Scheme of Examination

Туре	Marks	Duration
Theory	75	2 ½ hours
Practical	20	1 hour per batch of 10
Active Participation and Class conduct	05	

#### • Practical Examination Pattern- Semester V

Sr. No.	Topic	Marks
01	MySQL	07
02	Spread Sheet	03
03	Journal	05
04	Viva	05

- Practical examination to be conducted 2 to 3 weeks before the theory examination.
   Marks out of 25 to be submitted to the University before commencement of theory examination.
- Software Requirement : MS-Excel 2010, VB 6.0
- Hardware
  - For a batch of 120 students minimum 10 computers with appropriate hardware and software installed on each computer. During practical hours maximum two student may share one computer.
- For in house computing facility fee of rupees 750/- be charged for each student per Semester in the existing fee structure against head of computer fee/computer practical.

# Elective Courses (EC) 2. Ability Enhancement Courses (AEC)

#### 3. Export Marketing Paper - I

Sr. No.	Modules	No. of Lectures
1	Introduction to Export Marketing	12
2	Global Framework for Export Marketing	11
3	India's Foreign Trade Policy	11
4	Export Incentives and Assistance	11
	Total	45

Sr. No.	Modules / Units	
1	Introduction to Export Marketing	
	<ul> <li>a) Concept and features of Export Marketing; Importance of Exports for a Nation and a Firm; Distinction between Domestic Marketing and Export Marketing</li> <li>b) Factors influencing Export Marketing; Risks involved in Export Marketing; Problems of India's Export Sector</li> <li>c) Major merchandise/commodities exports of India (since 2015); Services exports of India (since 2015); Region-wise India's Export Trade (since 2015)</li> </ul>	
2	Global Framework for Export Marketing	
	<ul> <li>a) Trade barriers; Types of Tariff Barriers and Non-Tariff barriers; Distinction between Tariff and Non-Tariff barriers</li> <li>b) Major Economic Groupings of the World; Positive and Negative Impact of Regional Economic Groupings; Agreements of World Trade Organisation (WTO)</li> <li>c) Need for Overseas Market Research; Market Selection Process, Determinants of Foreign Market Selection</li> </ul>	
3	India's Foreign Trade Policy	
	<ul> <li>a) Foreign Trade Policy (FTP) 2015-20 - Highlights and Implications, Export Trade facilitations and ease of doing business as per the new FTP</li> <li>b) Role of Directorate General of Foreign Trade (DGFT), Negative list of Exports, Deemed Exports</li> <li>c) Benefits to Status Holders &amp; Towns of Excellence; Common benefits for EHTP, BTP and STP; Benefits enjoyed by (IIAs) Integrated Industrial Areas(SEZ), EOU, AEZ</li> </ul>	
4	Export Incentives and Assistance	
	<ul> <li>a. Financial Incentives available to Indian Exporters - Marketing Development Assistance (MDA), Market Access Initiative (MAI), Assistance to States for Infrastructure Development for Exports (ASIDE), Industrial Raw Material Assistance Centre(IRMAC),</li> <li>b. Institutional Assistance to Indian Exporters - Federation of Indian Export Organisations (FIEO), India Trade Promotion Organisation (ITPO), The Federation of Indian Chambers of Commerce and Industry (FICCI), Export Promotion Councils (EPCs) &amp; Commodity Boards (CBs), Indian Institute of Foreign Trade (IIFT), Indian Institute of Packaging (IIP)</li> <li>c. Schemes - Export Promotion Capital Goods (EPCG) Scheme, Duty Exemption and Remission Schemes, Export Advance Authorisation Scheme; Duty Drawback (DBK); IGST Refund for Exporters</li> </ul>	

# Elective Courses (EC) 2. Ability Enhancement Courses (AEC)

#### 12. Purchasing and Store Keeping Paper - I

Sr. No.	Modules	No. of Lectures
1	Material Management and Material Requirement Planning	12
2	Materials Research & 'E' Material management	11
3	Scientific Purchasing	11
4	Purchase procedure	11
	Total	45

Sr. No.	Modules / Units	
1	Material Management and Material Requirement Planning	
	<ul> <li>a. Material Management – Definition, Concept, Importance, Objectives, Functions, Scope, Responsibilities of material manager, Interdepartmental relationship.</li> <li>b. Materials budget – Purpose, Procedures &amp; Factors.</li> <li>c. Material Requirement Planning – Concept, Need, Objectives and Factors affecting MRP.</li> </ul>	
2	Materials Research & 'E' Material management	
	<ul> <li>a. Material Research – Meaning, Definition, Need, Importance, Scope &amp; Functions.</li> <li>b. 'E' Material Management – Concept, Application &amp; Operation, Uses &amp; Advantages, Classes/ Types of materials.</li> <li>c. Coding and Standardization – Nature, Methods and Advantages of</li> </ul>	
	Codification, Standardization – Nature & Importance.	
3	Scientific Purchasing	
	<ul> <li>a. Purchase Department - Types of Buyers/ Consumers, Personality traits for Purchase executives/ Manager-qualities &amp; qualification, Functions of Purchase department, Records maintain by Purchase department</li> <li>b. Scientific Purchasing - Meaning, Importance, Objectives &amp; Principles, Purchase policies-Centralized vs decentralized purchasing.</li> <li>c. Suppliers - Sources of supplier, Selection of Suppliers - Methods, Vendor rating &amp; Vendor development.</li> </ul>	
4	Purchase procedure	
	<ul> <li>a. Purchase procedure - Make or Buy or Import decision, Buyer &amp; Seller relationship - Techniques, Ethics in Buying - Principles, Purchase methods, Documentation.</li> <li>b. National purchase Procedure - Steps/procedure, Purchase requisition, quotations - types, Invoice - Types and different Methods of payment settlement, Legal aspect of contract- Contents and Clauses.</li> <li>c. International Purchase Procedure - Need, Indent house / firm - Functions &amp;</li> </ul>	
	Services offered by Indent house, Steps/Procedure of Importing, Documentations, Emerging trends in purchasing.	

#### Reference Books

#### Reference Books

#### **Elective Courses (EC)**

#### **Discipline Specific Elective (DSE) Courses**

#### **Group A: Advanced Accountancy**

#### 1. Financial Accounting and Auditing VII- Financial Accounting

- Ashish K. Bhattacharyya "Financial Accounting for Business Managers", Prentice Hall of India Pvt. Ltd.
- Shashi K. Gupta "Contemporary Issues in Accounting", Kalyani Publishers.
- R. Narayanaswamy "Financial Accounting", Prentice Hall of India, New Delhi
- Ashok Sehgal "Fundamentals of Financial Accounting", Taxmann's Publishers
- Financial Accounting Reporting Barry Elliot and Jamie Elliot Prentice Hall (14th Edition

#### 2. Financial Accounting and Auditing VIII- Cost Accounting

- Cost Accounting- A managerial emphasis by Horngren, Charles, Foster and Datar, Prentice Hall
- Management Accounting by Khan and Jain, Tata McGraw Hill
- Practical Costing by P C Tulsian, Vikas New Delhi
- Advanced problems and solutions in cost Accounting by S N Maheshwari, Sultan Chand New Delhi
- Cost Accounting (For B. Com 4th Sem, Delhi Univ) by Arora M N, Vikas Publishing House Pvt. Ltd.
- A Textbook of Cost And Management Accounting 10th Edn by Arora M N, Vikas Publishing House Pvt. Ltd.
- Cost Accounting: Principles & Practice 12 Edn by Arora M N, Vikas Publishing House Pvt. Ltd.
- Essentials of Cost Accounting by Arora M N, Vikas Publishing House Pvt. Ltd.
- Students Guide to Cost Accounting & Financial Management (Set of 2 Volumes) (CA-IPCC) (Group I) by Bhavesh N. Chandarana, Taxmann
- Lectures on Costing by Swaminathan: S. Chand and Company (P) Ltd., New Delhi
- Cost Accounting by C.S. Rayudu, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- Cost Accounting by Jawahar Lal and Seema Srivastava, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- Cost Accounting by Ravi M. Kishore, Taxmann Ltd., New Delhi
- Principles and Practices of Cost Accounting by N.K. Prasad, Book Syndicate Pvt. Ltd., Calcutta
- Cost Accounting Theory and Practice by B.K. Bhar, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- Cost Accounting Principles and Practice by M.N. Arora, Vikas Publishing House Pvt. Ltd., New Delhi
- Advanced Cost and Management Accounting: Problems and Solutions by V.K. Saxena and C.D. Vashist, S. Chand and Company (P) Ltd., New Delhi
- Cost Accounting by S.P. Jain and K.L. Narang, Kalyani Publishers, Ludhiana
- Modern Cost and Management Accounting by M. Hanif, Tata McGraw Hill Education Pvt. Ltd., New Delhi
- Fundamentals of Cost Accounting by Jhamb. H. V., Ane Books Pvt. Ltd.
- Cost Accounting by Gupta Nirmal, Ane Books Pvt. Ltd.

#### **Discipline Specific Elective (DSE) Courses**

#### **Group B: Business Management**

#### 1. Business Management Paper I

- Essentials of Management by Koontz and Weihrich / McGraw Hill
- Principles of Management by Koontz and O. Donnel/ Tata McGraw Hill, New Delhi
- Principles of Management: Theory and practices by Sarangi S.K. VMP Publishers and Distributors.
- Guide to Management Ideas by Tim Hindle, The Economist
- Principles of Management by Terry G.R. AITBS
- Business Organization and Principles of Management by Dutta Chowdury, Central Education

- Principles of Management, Daver Rustoms, Crown
- Principles of Management, Tripathi P.C. Tata McGraw Hill, New York
- Management Theory and Practices by Dale, Ernest / McGraw Hill, New York.
- Practice of Management by Peter Drucker / Allied Publisher, New Delhi
- Management by Ricky W Griffin / Houghton Mifflin Company
- Management by Gary Dessler / Prentice Hall
- Management by Stephen Robbins, Mary Coulter / Prentice Hall
- Management by James Stoner, Edward Freeman / Prentice Hall
- Time Management by Roberta Roesch, Tata Mc Graw Hill
- Time Management by Marc MANCINI, Tata Mc Graw Hill

#### 2. Business Management Paper II

- Fundamentals of Financial Management(5th edition) by Chandra Prasanna (2010). Tata McGraw Hill Education Pvt. Ltd.: New Delhi
- Financial Management Analytical and Conceptual Approach (12th edition) by Kuchhal S.C. (1995).Chaitanya Publishing House: Allahabad
- Financial Management by Reddy R.Jayprakash (2010) APH Publishing Corporation: New Delhi
- Financial Management Theory and Practice (5 & 6th edition) by Chandra Prasanna (2003, 2004). Tata McGraw Hill Education Pvt. Ltd.: New Delhi
- Fundamentals of Financial Management (13th edition) by Horne, James C. Van (2012) PHI Learning Pvt. Ltd.: New Delhi
- Financial Management and decision making by Samuels, John (1999) International Thomson Nusiness Press: London
- Financial Management problems & solutions (2nd edition) by Kishore, Ravi M. (2010) Taxmann Publication Pvt. Ltd.: New Delhi
- Financial Management : theory, concepts and cases(5th rev edition) by Rustagi, R.P. (2011) Taxmann Publication Pvt. Ltd.: New Delhi
- Financial Management : principles & problems (7th edition) by Srivastava, R.M.&VermaShubhra (2002)
   PragatiPrakashan: Meerut
- Fundamentals of Financial Management problems and solutions (3rd edition) by Maheswari, S.N. (2006) Sultan Chand and Sons: New Delhi

#### **Discipline Specific Elective (DSE) Courses**

#### **Group C: Banking and Finance**

#### 1. Banking and Finance Paper- I Financial Markets

- Khan M.Y, Financial Services, Mc Graw Hill Education.
- Dr.S. Gurusamy, Financial Services, Vijay Nicole Imprints.
- E. Gordon and K. Natarajan Financial Markets and Services
- Niti Chatnani- Commodity markets McGraw Hill Publication
- S. Kevin, Commodities & financial derivatives PHI Learning Pvt ltd

#### 2. Banking and Finance Paper- II Financial Reporting Analysis

- Ashish K. Bhattacharyya "Financial Accounting for Business Managers", Prentice Hall of India Pvt. Ltd.
- Shashi K. Gupta "Contemporary Issues in Accounting", Kalyani Publishers.
- R. Narayanaswamy "Financial Accounting", Prentice Hall of India, New Delhi
- Ashok Sehgal "Fundamentals of Financial Accounting", Taxmann's Publishers
- IFRS Dr Ram Mohan Bhave and Dr Anjali Bhave

#### **Discipline Specific Elective (DSE) Courses**

#### **Group D: Commerce**

#### 1. Commerce Paper I

- Bhattacharjee, Service Sector Mgt; An Indian Perspective, Jaico Publishing house, 2011.
- Christoper lovelock, service marketing –people technology, strategy, pearson education, IV Edi, 2003.
- Valarie A. Zeithaml 8 Mary Jo Bitner, Services Marketing, Tata Mcgraw-Hill, 2000.
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- Office Organisation & Management, N.Kumar & R. Mttal, Anmol Publisher, 2001
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#### Discipline Related Elective(DRE) Courses

#### 3. Commerce V

- Phillip Kotler. (2005) Marketing Management, Englewood cliffs, Prentice Hall, NJ
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- Saxena, Rajan. Marketing Management
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#### 4. Business Economics V

- Indian Economic Survey Reports (Annual), Ministry of Finance, Government of India
- Indian Economy by Misra and Puri, Himalaya Publishing House Delhi
- Gaurav Dutt & Ashwini Mahajan, (2016) Indian Economy, S.Chand& company PVT LTD New Delhi
- A.N.Agarwal Indian Economy problems of Development and Planning New Age International Publisher
- RuddarDatt K.P.M Sundharam Indian Economy S. Chand E-co LTD. Delhi
- http://www.environmentalpollution.in/industrial-pollution/industrial-pollution-types-effects-and-control-of-industrial-pollution/299 for industrial pollution

#### **Ability Enhancement Courses (AEC)**

#### 1. Trade Unionism and Industrial Relations Paper I

- Myers C.A. & Kannappan S. (1970), 'Industrial Relation in India', Asia publishing House, India.
- Singh, J.K. (1988), 'Labour Economics. Principles Problem and Practices', Deep and Deep Publication Pvt. Ltd. New Delhi.
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- G.Ramanugan- The Honey bee to words a new culture in Ind, Relations- Sterling Pub. Pvt. Ltd.

#### 2. Computer Systems and Applications Paper I

- Data Communication and Networking -Behrouz A Forouzan
- Introduction to Computers Peter Norton, Tata McGraw Hill
- Fundamentals of Database Systems Elmasri Navathe, Somayajulu, Gupta
- Database Systems and Concepts Henry F. Korth, Silberschatz, Sudarshan McGraw Hill
- DBMS Date
- The complete reference SQL Vikram Vaswani TMH
- The complete reference SQL James R. Groff & Paul N. Weinberg TMG
- Learning SQL Alan Beaulieu O'REILLY.
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#### 3. Export Marketing Paper I

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- International Business, K. Aswathappa, McGraw-Hill Education (India) Pvt. Ltd., 6th Edition
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- International Marketing and Export Management, Gerald Albaum, Edwin Duerr, Alexander Josiassen, Pearson Publications, 8th Edition, June 2016
- International Marketing Strategy, IsobelDoole and Robin Lowe, 5th Edition, Thomson Learning, 2008.
- Global marketing, Warren J. Keegan 9th Edition Pearson Education, Delhi,
- New Import Export Policy Nabhi Publications, 2017
- P.K. Khurana, Export Management, Galgotia Publishing Co, New Delhi
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- Paras Ram, Export documentation and procedure A-Z
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- International Marketing, Mary C. Gilly, John L. Graham, Philip R. Cateora, 14th Edition, Tata McGraw-Hill Co. Ltd., 2014
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- International Marketing, Subhash C. Jain, South-Western, 6th Edition, 2001
- Export Management, T.A.S.Balagopal, Himalaya Publishing House, Mumbai, 2014
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#### 4. Marketing Research Paper I

- Marketing Research Text and Cases, Rajendra Nargundkar, McGraw Hill, 2nd edition
- Marketing Research (Text with Cases), Suja Nair, Himalaya Publishing House, Maharashtra, 2014
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- Encyclopaedia of Marketing Research Series, S.D. Singh, Anmol Publications Pvt. Ltd., New Delhi, 2012
- Marketing Research: A Global Outlook, V. Kumar, Sage Publications, New Delhi, 2015
- Marketing Research, G. C. Beri, McGraw Hill, New Delhi, 2007
- Fundamentals of Marketing Research, M.K. Gawande, Chandralok Prakashan, Kanpur, 2012
- Marketing Research: The impact of internet, Gates, Roger et al, John Wiley & sons, Great Britain, 2002

#### 5. Investment Analysis and Portfolio Management Paper I

- Security Analysis and Portfolio Management, Prasanna Chandra, Tata McGraw Hill
- Financial Management, Prasanna handra, Tata McGraw Hill
- Security Analysis and Portfolio Management, Ravi Kishor, Taxman Publishers
- Financial Management, Khan & Jain, Tata McGraw Hill
- Fundamentals of Investment Management, Hirt and Block, Tata McGraw Hill. Ed 2009.
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#### 6. Transport Management Paper I

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- Principles of Entrepreneurship, Excel India Publishers, New Delhi.
- Sharma P.K., Development Banks and Entrepreneurship Promotion in India, Mittal Publications.
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- International Marketing Rathor Jani Rathor
- International Business P. Suhbarau
- Global Marketing Strategy Jeannet&Hennssey
- Managing International Marketing dr. V. O. Varkey
- Modern Marketing Research M.N.Mithani
- Marketing Research G.C.Berry
- Marketing Research : Applied Orientation. Naresh Malhotra
- Marketing Research- Boyd, Westfall &Stasch SakOnkvisit, John J. Shaw,
- International Marketing -Phillip R Cateora and John Graham
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- International Marketing P.K. Vasudev.
- International Marketing & Export Management Edwin Duerr, Jesper
- B.L. Varshney and B. Bhattacharya, International Marketing Management.
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#### 9. Merchant Banking Paper I

- Merchant Banking and Financial Services Dr. S Guruswamy Fourth Edition, Delhi Publishing House.
- Merchant Banking Principles & Practices H. R Machiraju New Age International Ltd
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#### 10. Direct and Indirect Taxation Paper I

- Students guide to Income Tax (simplified version) by V.K.Singhania and Monica Singhania, Taxmann
- Systematic approach to Income Tax by Ahuja & Gupta, Bharat Law Publication
- Income Tax by T.M. Manorahan, Snow White
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- Indirect Taxes by V.S.Datey, Taxmann
- Service Tax by S.S.Gupta, Taxmann
- Commentary on M.V.A.T.ACT, 2002 by M.S.Mathuria & Dilip Phadke, Maharashtra Sales Tax Vat News
- Indirect Taxes by V.S.Balchandra, Sultanchand
- Direct Taxes by B.B. Lal and N. Vashishta, Pearson Education
- Students Guide to Income Tax (Including Service Tax / VAT) Simplified Version with Problems and Solutions (Set of 2 Vols) by Dr Monica Singhania Dr. Vinod K Singhania, Taxmann
- Indirect Tax Laws Service Tax & VAT (Module -II) by Vineet Sodhani, Taxmann
- Indirect Taxes Law and Practice by V. S. Datey, Taxmann

#### 11. Labour Welfare & Practice Paper I

- Jayant S. Railkar- Labour welfare & Practice Vipul Prakashan.
- A.M. Sarma Aspects of Labour welfare & Social Security Himalaya Publications.
- Punekar & Deodhar Labour welfare Tata MC Graw Hill Publishing.
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- Labour Welfare, Trade Unionisms and Industrial Relations S.D. Panekar, S.B. Deodhar, Mrs. Saraswathi Sankaram, Himalaya Publishing House.

#### 12. Purchasing and Storekeeping Paper I

- Ammer. Dean S: Materials Management (Richard D. Irwin Inc. U.S.A.).
- Baily, Peter and Farmer, D.: Purchasing Principles and Techniques: Arnold Heinemann, Publishers India New Delhi.
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- Bagade, Shankar D.: Production and Materials Management: Himalaya.
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- Nair, N. K. Purchasing and Materials Management: Vikas.
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- Westing, J. H., Fine, I.V., Zenz, G. J.: Purchasing Management (Wiley Eastern Ltd., New Delhi).

#### 13. Insurance Paper I

- General Insurance, John Magee & David Bicklhaupt,
- Operational Transformation of General Insurance Industry during the period 1950 to 1990 &Beyond, R D Samarth
- Study on Distribution Functions in General Insurance & Role of Intermediaries, Arun Agarwal / PR Rao
- General Insurance for Information Technology Professionals, Martin Frappoli
- S. Arunajatesan and T.R. Vishwanathan: Risk Management and Insurance: Macmillan, New Delhi.
- Shashidharan K. Kutty: Managing Life Insurance:Prentice Hall of India, New Delhi
- Kenneth Black Jr. and Harold D. Skipper Jr.: Life and Health Insurance: Pearson, New Delhi
- Uma Narang, Insurance Industry in India, Features, Reforms & Outlook, New century Publication, 2013

#### 14. Banking Law and Practice Paper I Central Banking

- Central Banking- IIBF- MacMillan Publishers
- Central Banking ICFAI Press
- Theory and Practice of Central Banking in India- V.A.Avdhani
- Central Banking- M H deKock
- Central Banking in Planned Economy- The Indian Experiment- C.R.Basu

#### 15. Regional Planning

- Glasson, J. (1974), 'An Introduction to Regional planning, Hutchinson & Co., London.
- O.E.C.D (1970), 'The Regional Factor in Economic Development',
- Minahull, R.(1968), 'Regional Geography'. Hutchinson \* Co., Ltd., London.
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- B.M.R.P.E. (1974), Regional plan for Bombay metropolitan Region: 1970-1991, Bombay
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- DantwalaM.L., Indian Agriculture Since Independence Oxford & IBH Publishing Co. Pvt. Ltd. NewDelhi– 110001, 1990.
- Habeeb U.R., Rahman K.S., Rural Marketing in India, HPH-Mumbai 400004---2003
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- Kashyp Pradeep, Rant Siddhartha, The Rural Marketing, Biztantra, Mumbai, 2005.
- Dogra Balram Ghuman Karmider Rural Marketing concepts and practices Tata McGrawHILL Education Ltd.
   New Delhi, 2011
- Singh S, Rural Marketing Management I/e Vikaj Publishing House New Delhi

#### 17. Elements of Operation Research Paper I

- PERT & CPM Principles and Applications by L.S.Srinath
- Operations Research Principles & Practice by Ravinderan, Phillips Solber.
- Schaum's outline series Therory & Problems of Operations Research by Richard Bronson
- Operations Research by H.A.Taha
- Operations Research by Gupta & Hira
- Operations Research Theory & Applications by J.K.Sharma
- Operations Research Problems & Solutions by V.K.Kapoor
- Quantitative Techniques by Shenoy, Shrivastav & Sharma
- Introduction to Operations Research by Hiller & Lieberman
- Operations Research Techniques for Management by B.Banerjee
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#### 18. Psychology of Human Behaviour at work Paper I

- Robbins, S. P. Judge, T. A. & Vohra, N. (2013). Organizational Behavior. (15th ed.), Indian subcontinent adaptation, New Delhi: Pearson Education, Dorling Kindersley India pvt ltd.
- Aquinas, P. G. (2013). Organisational Behavior Concepts Realities Application and Challenges. (2nd ed.)
   New Delhi: Excel Books
- Ashliegh, A. M. (2012). The psychology of people in organizations. Pearson Education
- Baltus, R. (2012). Personal psychology for work and life. Tata McGraw Hill
- Dash, C. (2013). Organisational behavior. New Delhi: International Book House
- Gibson, J. L., Ivancevich, J. M., & Konopaske, R.(2013). Organisations: Behaviour, Structure, Processes. Tata McGraw Hill
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- McShane, S. L., Glinow, M. A., Sharma, R. R. (2012) Organisational behavior. (5th ed.): Tata McGraw Hill, New Delhi.
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- Rajendra, P. Maheshwari, J. & Mahajan, P. (2012). Business organization management. (2nd Revised ed.) New Delhi: International Book House
- Riggio, R. (2012). Introduction to industrial and organizational psychology. Pearson Education
- Schultz, D. & Schultz, S. (2013). Psychology and work today. Pearson
- Shankar, M. (2013). Organizational behavior. International Book House
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#### **B.Com. Programme**

### Under Choice Based Credit, Grading and Semester System Course Structure

(To be implemented from Academic Year- 2018-2019)

#### **Semester VI**

No. of Courses	Semester VI	Credits
1	1 Elective Courses (EC)	
1A	Discipline Specific Elective(DSE) Courses	
1 & 2	*Any one group of courses from the following list of the Groups (A/B/C/D/E/F)	04+04
1B	Discipline Related Elective(DRE) Courses	
3	Commerce VI	03
4	Business Economics VI	03
2	Ability Enhancement Courses (AEC)	
5 &	**Any two courses from the following list of the courses	03+03
6		
	Total Credits	20

	*List of groups of Discipline Specific Elective(DSE) Courses		
for Semester VI (Any One Group)			
	Group A: Advanced Accountancy		
1	Financial Accounting and Auditing IX - Financial Accounting		
2	Financial Accounting and Auditing X - Cost Accounting		
	Group B: Business Management		
1	Business Management Paper - III		
2	Business Management Paper - IV		
	Group C: Banking and Finance		
1	Banking and Finance Paper - III		
2	Banking and Finance Paper - IV		
	Group D: Commerce		
1	Commerce Paper - III		
2	Commerce Paper - IV		
	Group E: Quantitative Techniques		
1	Quantitative Techniques Paper - III		
2	Quantitative Techniques Paper - IV		
	Group F: Economics		
1	Economics Paper - III		
2	Economics Paper - IV		

_	**List of Ability Enhancement Courses (AEC) for Semester VI (Any Two)
1	Trade Unionism and Industrial Relations Paper - II
2	Computer systems & Applications Paper - II
3	Export Marketing Paper - II
4	Marketing Research Paper - II
5	Investment Analysis Portfolio Paper - II
6	Transport Management Paper - II
7	Entrepreneurship& M.S.S.I. Paper - II
8	International Marketing Paper - II
9	Merchant Banking Paper - II
10	Direct & Indirect Taxation Paper - II
11	Labour Welfare & Practice Paper - II
12	Purchasing & Store keeping Paper - II
13	Insurance Paper - II
14	Banking Law & Practice Paper - II
15	Regional Planning Paper - II
16	Rural Marketing Paper - II
17	Elements of Operational Research Paper - II
18	Psychology of Human Behaviour at work Paper - II

# Elective Courses (EC) 1 A. Discipline Specific Elective (DSE) Courses Group A: Advanced Accountancy

# 1. Financial Accounting and Auditing Paper-IX: Financial Accounting

Sr. No.	Modules	No. of Lectures
1	AS – 14 - Amalgamation, Absorption & External Reconstruction	15
2	Accounting of Transactions of Foreign Currency	15
3	Liquidation of Companies	10
4	Underwriting of Shares & Debentures	10
5	Accounting for Limited Liability Partnership	10
	Total	60

Sr. No.	Modules / Units	
1	AS – 14 - Amalgamation, Absorption & External Reconstruction (excluding intercompany holdings)	
	In the nature of merger and purchase with corresponding accounting treatments of pooling of interests and purchase method respectively. Meaning and Computation of purchase consideration. Problems based on purchase method only.	
2	Accounting of Transactions of Foreign Currency	
	In relation to purchase and sale of goods, services and assets and loan and credit transactions.  Computation and treatment of exchange rate differences	
3	Liquidation of Companies	
	Introduction, Underwriting, Underwriting Commission Provision of Companies Act with respect to Payment of underwriting commission Underwriters, Sub-Underwriters, Brokers and Manager to issues Types of underwriting, Abatement Clause Marked, Unmarked and Firm-underwriting applications, Liability of the underwriters in respect of underwriting contract Practical problems	
4	Underwriting of Shares & Debentures	
	Meaning of liquidation or winding up Preferential payments Overriding preferential payments Preparation of statement of affairs, deficit / surplus account Liquidator's final statement of account	
5	Accounting for Limited Liability Partnership	
	Statutory Provisions Conversion of partnership firm into LLP Final Accounts	

# Elective Courses (EC) 1 A. Discipline Specific Elective (DSE) Courses Group A: Advanced Accountancy

# 2. Financial Accounting and Auditing Paper-X: Cost Accounting

Sr. No.	Modules	No. of Lectures
1	Cost Control Accounts	10
2	Contract Costing	10
3	Process Costing	10
4	Introduction to Marginal Costing	10
5	Introduction to Standard Costing	10
6	Some Emerging concepts of Cost accounting	10
	Total	60

Sr. No.	Modules / Units	
1	Cost Control Accounts	
	Advantages and Disadvantages Cost Control Accounts, Principal Accounts, Subsidiary Accounts to be maintained Note- Simple practical problems on preparation of cost control accounts	
2	Contract Costing	
	Progress payments, Retention money, Contract accounts, Accounting for material, Accounting for Tax deducted at source by the contractee, Accounting for plant used in a contract, treatment of profit on incomplete contracts, Contract profit and Balance sheet entries.  Excluding Escalation clause  Note- Simple practical problems	
3	Process Costing	
	Process loss, Abnormal Gains and Losses, Joint products and by-products.  Excluding Equivalent units, Inter-process profit  Note- Simple Practical problems Process Costing and joint and by-products	
4	Introduction to Marginal Costing	
	Marginal costing meaning, applications, advantages, limitations Contribution, Breakeven analysis, Margin of safety and profit volume graph.  Note-Simple Practical problems based on Marginal Costing excluding decision making	
5	Introduction to Standard Costing	
	Various types of standards, Setting of standards, Basic concepts of Material and Labour variance analysis.  Note-Simple Practical problems based on Material and labour variances excluding sub-variances	
6	Some Emerging concepts of Cost accounting	
	Target Costing Life cycle Costing Benchmarking ABC Costing Note- No practical problems	

# Elective Courses (EC) 1 B. Discipline Related Elective (DRE) Courses 3. Commerce-VI Human Resource Management

Sr. No.	Modules	No. of Lectures
01	Human Resource Management	12
02	Human Resource Development	11
03	Human Relations	11
04	Trends In Human Resource Management	11
	Total	45

Sr. No.	Modules / Units	
1	Human Resource Management	
	<ul> <li>Human Resource Management – Concept, Functions, Importance, Traditional v/s Strategic Human Resource Management</li> <li>Human Resource Planning- Concept Steps in Human Resource Planning Job Analysis-Concept, Components, Job design- Concept, Techniques</li> <li>Recruitment- Concept, Sources of Recruitment Selection - Concept, process, Techniques of E,selection,</li> </ul>	
2	Human Resource Development	
	<ul> <li>Human Resource Development- Concept, functions         Training- Concept, Process of identifying training and development needs,         Methods of Training &amp; Development (Apprenticeship, understudy, job rotation,         vestibule training, case study, role playing, sensitivity training, In, basket,         management games)         Evaluating training effectiveness- Concept, Methods         Performance Appraisal- Concept, Benefits, Limitations, Methods         Potential Appraisal-Concept, Importance         Career Planning- Concept, Importance         Succession Planning- Concept, Need         Mentoring- Concept, Importance         Counseling- Concept, Techniques.</li> </ul>	
3	Human Relations	
	<ul> <li>Human Relations- Concept, Significance         Leadership –Concept, Transactional &amp; Transformational Leadership         Motivation- Concept, Theories of Motivation, (Maslow's Need Hierarchy         Theory, Vroom's Expectancy Theory, McGregor's Theory X and Theory Y, Pink's         Theory of Motivation)</li> <li>Employees Morale- Concept, Factors affecting Morale, Measurement of         Employees Morale Emotional Quotient and Spiritual Quotient- Concept,         Factors affecting EQ &amp; SQ</li> <li>Employee Grievance- Causes, Procedure for Grievance redressal         Employee welfare measures and Healthy &amp; Safety Measures.</li> </ul>	
4	Trends In Human Resource Management	
	<ul> <li>HR in changing environment:         Competencies- concept, classification         Learning organizations- Concept, Creating an innovative organization,         Innovation culture- Concept, Need, Managerial role.</li> <li>Trends in Human Resource Management,:         Employee Engagement- Concept, Types         Human resource Information System (HRIS) – Concept, Importance,         Changing patterns of employment.</li> <li>Challenges in Human Resource Management: Employee Empowerment,         Workforce Diversity. Attrition, Downsizing, Employee Absenteeism, Work life         Balance, Sexual Harassment at work place, Domestic and International HR         Practices, Millennial (Gen Y)Competency Mapping</li> </ul>	

# Revised Syllabus of Courses of B.Com. Programme at Semester VI with effect from the Academic Year 2018-2019

# Elective Courses (EC) 1 B. Discipline Related Elective (DRE) Courses 4. Business Economics-VI International Economics

#### Modules at a Glance

Sr. No.	Modules	No. of Lectures
01	Introduction to International Trade	10
02	Commercial Policy	10
03	Balance of payments and International Economic Organization	15
04	Foreign Exchange market	10
	Total	45

Sr. No.	Modules / Units	
1	Introduction to International Trade	
	Theories of International Trade - Ricardo's Theory of Comparative Costs and	
	the Heckscher- Ohlin Theory.	
	Terms of Trade - Types and Limitations.	
	Gains from International trade - Offer Curves and Reciprocal Demand.	
2	Commercial Policy	
	Commercial Trade Policy – Free Trade and Protection – Pros and Cons.	
	Tariff And Non Tariff Barriers: Meaning, Types and Effects	
	• International Economic Integration – Types and Objectives:-EU and Brexit,	
	ASAEN	
3	Balance of payments and International Economic Organization	
	Balance of Payment: Meaning, Structure, Types of Disequilibrium.	
	Causes and measures to correct the disequilibrium in Balance of Payments	
	WTO- Recent Developments in TRIPS, TRIMS and GATS.	
4	Foreign Exchange market	
	Foreign Exchange Market: Meaning, Functions, Determination of Equilibrium	
	Rate of Exchange.	
	Purchasing Power Parity Theory, Spot and Forward Exchange Rates, Arbitrage.	
	Role of Central Bank in foreign exchange rate management, Managed flexible	
	exchange rate system of India.	

# Revised Syllabus of Courses of B.Com. Programme at Semester VI with effect from the Academic Year 2018-2019

# Elective Courses (EC) 2. Ability Enhancement Courses (AEC)

### 3. Export Marketing Paper - II

#### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Product Planning and Pricing Decisions for Export Marketing	12
2	Export Distribution and Promotion	11
3	Export Finance	11
4	Export Procedure and Documentation	11
	Total	45

Sr. No.	Modules / Units	
1	Product Planning and Pricing Decisions for Export Marketing	
	<ul> <li>a) Planning for Export Marketing with regards to Product, Branding, Packaging</li> <li>b) Need for Labelling and Marking in Exports, Factors determining Export Price; Objectives of Export Pricing</li> <li>c) International Commercial (INCO) Terms; Export Pricing Quotations – Free on Board (FOB), Cost Insurance and Freight (CIF) and Cost and Freight (C&amp;F); Problems on FOB quotation</li> </ul>	
2	Export Distribution and Promotion	
	<ul> <li>a) Factors influencing Distribution Channels; Direct and Indirect Exporting Channels; Distinction between Direct and Indirect Exporting Channels</li> <li>b) Components of Logistics in Export marketing; Selection criteria of Modes of Transport; Need for Insurance in Export Marketing</li> <li>c) Sales Promotion Techniques used in Export Marketing; Importance of Trade Fairs and Exhibitions; Benefits of Personal Selling; Essentials of Advertising in Export Marketing;</li> </ul>	
3	Export Finance	
	<ul> <li>a) Methods of Payment In export marketing; Procedure to open Letter of Credit, Types and Benefits of Countertrade</li> <li>b) Features of Pre-Shipment and Post-shipment finance; Procedure to obtain Export Finance; Distinction between Pre-shipment Finance and Post Shipment Finance.</li> <li>c) Role of Commercial Banks, EXIM Bank, SIDBI in financing exporters; Role of ECGC</li> </ul>	
4	Export Procedure and Documentation	
	<ul> <li>a. Registration with different authorities; Pre-shipment Procedure involved in Exports; Procedure of Quality Control and Pre-shipment Inspection;</li> <li>b. Shipping and Custom Stage Formalities; Role of Clearing &amp; Forwarding Agent; Post-shipment Procedure for Realisation of Export Proceeds; Procedure of Export under Bond and Letter of Undertaking. (LUT)</li> <li>c. Importance of - Commercial Invoice cum Packing list, Bill of Lading/ Airway Bill, Shipping Bill/Bill of Export, Consular Invoice, Certificate of Origin</li> </ul>	

# Revised Syllabus of Courses of B.Com. Programme at Semester V with effect from the Academic Year 2018-2019

# Elective Courses (EC) 2. Ability Enhancement Courses (AEC)

### 12. Purchasing and Store Keeping Paper - II

#### Modules at a Glance

Sr. No.	Modules	No. of Lectures
1	Store Keeping and Materials Handling	12
2	Store Accounting and Store Record	11
3	Inventory Control	11
4	Logistics and Supply Chain Management (SCM)	11
	Total	45

Sr. No.	Modules / Units
1	Store Keeping and Materials Handling
	<ul> <li>Store Keeping - Concept, Meaning, Objectives, Functions of Storekeeping, Types of stores, Stages in storekeeping, Duties and Responsibilities of Storekeeper.</li> <li>Material handling - Objective, Advantages &amp; Principles, Protection and Preservation of materials in store.</li> <li>Store Location &amp; Layout - Location of Store House, Factors influencing store location, Objectives, Principles and Types of store layout.</li> </ul>
2	Store Accounting and Store Record
	<ul> <li>Store Accounting – Objectives, Importance, Advantages, Need for Store Accounting, Methods of Valuation of Material – FIFO, LIFO, Simple average &amp; Weighted average method</li> <li>Store Record – Concept, Objectives, Need, and Documents required for Store Record</li> <li>Store Ledger &amp; Bin card – Meaning, Advantages of Store ledger and Bin card,</li> </ul>
3	Stock Audit, Lead time- Concept & Classification  Inventory Control
	<ul> <li>Stock levels &amp; Value analysis – Types of stock level, Value analysis – Concept, Essentials &amp; Steps.</li> <li>ABC analysis – Purpose, Steps and Advantages of ABC analysis.</li> <li>Inventory Control – Objectives, Advantages and Disadvantages of Periodical &amp; Perpetual Inventory Control, Selective Inventory control techniques, Economic Order Quantity – Importance.</li> </ul>
4	Logistics and Supply Chain Management (SCM)
	<ul> <li>Logistics – Concepts, Nature, Importance &amp; Challenges</li> <li>Supply chain management – concepts, Objectives, Benefits &amp; Process of Supply Chain Management</li> <li>Recent trends in logistics &amp; SCM – Role of IT in logistics / SCM, Issues &amp; Challenges in logistics, Logistics Outsourcing – Concept &amp; Benefits.</li> </ul>

## Revised Syllabus of Courses of B.Com. Programme at Semester VI with effect from the Academic Year 2018-2019

#### Reference Books

#### Reference Books

#### **Elective Courses (EC)**

#### **Discipline Specific Elective (DSE) Courses**

#### **Group A: Advanced Accountancy**

#### 1. Financial Accounting and Auditing IX- Financial Accounting

- Ashish K. Bhattacharyya "Financial Accounting for Business Managers", Prentice Hall of India Pvt. Ltd.
- Shashi K. Gupta "Contemporary Issues in Accounting", Kalyani Publishers.
- R. Narayanaswamy "Financial Accounting", Prentice Hall of India, New Delhi
- Ashok Sehgal "Fundamentals of Financial Accounting", Taxmann's Publishers
- Financial Accounting Reporting Barry Elliot and Jamie Elliot Prentice Hall (14th Edition

#### 2. Financial Accounting and Auditing X- Cost Accounting

- Cost Accounting- A managerial emphasis by Horngren, Charles, Foster and Datar, Prentice Hall
- Management Accounting by Khan and Jain, Tata McGraw Hill
- Practical Costing by P C Tulsian, Vikas New Delhi
- Advanced problems and solutions in cost Accounting by S N Maheshwari, Sultan Chand New Delhi
- Cost Accounting (For B. Com 4th Sem, Delhi Univ) by Arora M N, Vikas Publishing House Pvt. Ltd.
- A Textbook of Cost And Management Accounting 10th Edn by Arora M N, Vikas Publishing House Pvt. Ltd.
- Cost Accounting: Principles & Practice 12 Edn by Arora M N, Vikas Publishing House Pvt. Ltd.
- Essentials of Cost Accounting by Arora M N, Vikas Publishing House Pvt. Ltd.
- Students Guide to Cost Accounting & Financial Management (Set of 2 Volumes) (CA-IPCC) (Group I) by Bhavesh N. Chandarana, Taxmann
- Lectures on Costing by Swaminathan: S. Chand and Company (P) Ltd., New Delhi
- Cost Accounting by C.S. Rayudu, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- Cost Accounting by Jawahar Lal and Seema Srivastava, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- Cost Accounting by Ravi M. Kishore, Taxmann Ltd., New Delhi
- Principles and Practices of Cost Accounting by N.K. Prasad, Book Syndicate Pvt. Ltd., Calcutta
- Cost Accounting Theory and Practice by B.K. Bhar, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- Cost Accounting Principles and Practice by M.N. Arora, Vikas Publishing House Pvt. Ltd., New Delhi
- Advanced Cost and Management Accounting: Problems and Solutions by V.K. Saxena and C.D. Vashist, S. Chand and Company (P) Ltd., New Delhi
- Cost Accounting by S.P. Jain and K.L. Narang, Kalyani Publishers, Ludhiana
- Modern Cost and Management Accounting by M. Hanif, Tata McGraw Hill Education Pvt. Ltd., New Delhi
- Fundamentals of Cost Accounting by Jhamb. H. V., Ane Books Pvt. Ltd.
- Cost Accounting by Gupta Nirmal, Ane Books Pvt. Ltd.

#### **Group B: Business Management**

#### 1. Business Management Paper III

- Essentials of Management by Koontz and Weihrich / McGraw Hill
- Principles of Management by Koontz and O. Donnel/ Tata McGraw Hill, New Delhi
- Principles of Management: Theory and practices by Sarangi S.K. VMP Publishers and Distributors.
- Guide to Management Ideas by Tim Hindle, The Economist
- Principles of Management by Terry G.R. AITBS
- Business Organization and Principles of Management by Dutta Chowdury, Central Education
- Principles of Management, Daver Rustoms, Crown

- Principles of Management, Tripathi P.C. Tata McGraw Hill, New York
- Management Theory and Practices by Dale, Ernest / McGraw Hill, New York.
- Practice of Management by Peter Drucker / Allied Publisher, New Delhi
- Management by Ricky W Griffin / Houghton Mifflin Company
- Management by Gary Dessler / Prentice Hall
- Management by Stephen Robbins, Mary Coulter / Prentice Hall
- Management by James Stoner, Edward Freeman / Prentice Hall
- Time Management by Roberta Roesch, Tata Mc Graw Hill
- Time Management by Marc MANCINI, Tata Mc Graw Hill

#### 2. Business Management Paper IV

- Fundamentals of Financial Management (5th edition) by Chandra Prasanna (2010). Tata McGraw Hill Education Pvt. Ltd.: New Delhi
- Financial Management Analytical and Conceptual Approach (12th edition) by Kuchhal S.C. (1995).Chaitanya Publishing House: Allahabad
- Financial Management by Reddy R.Jayprakash (2010) APH Publishing Corporation: New Delhi
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- Financial Management and decision making by Samuels, John (1999) International Thomson Nusiness Press: London
- Financial Management problems & solutions (2nd edition) by Kishore, Ravi M. (2010) Taxmann Publication Pvt. Ltd.: New Delhi
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   PragatiPrakashan: Meerut
- Fundamentals of Financial Management problems and solutions (3rd edition) by Maheswari, S.N. (2006)
   Sultan Chand and Sons: New Delhi

#### **Group C: Banking and Finance**

#### 1. Banking and Finance Paper- III Risk Management

- Quantitative Risk Management : A Practical Guide to Financial Risk- Thomas S. Coleman
- Investment Theory and Risk Management: Steve Peterson
- Risk Management : M/s Macmillan India Limited
- Theory & Practice of Treasury Risk Management: M/s Taxman Publications Ltd.
- Corporate Value of ERM : Sim Segal
- Risk Management: Insurance and Derivatives Dr G Kotreshwar-Himalaya Publishing House

#### 2. Banking and Finance Paper- IV Actuarial Analysis in Banking & Insurance

- "Actuarial Statistics: An Introduction Using R" by Shailaja R Deshmukh.
- "Predictive Modeling Applications in Actuarial Science" by Richard A Derrig and Glenn Meyers
- "Generalized Linear Models for Insurance Data (International Series on Actuarial Science)" by Piet de Jong and Gillian Z Heller
- "Contributions to Sampling Statistics (Contributions to Statistics)" by Maria Giovanna Ranalli and Fulvia Mecatti
- "Forecasting Product Liability Claims: Epidemiology and Modeling in the Manville Asbestos Case" by J B Weinstein and Eric Stallard
- "Financial Modeling, Actuarial Valuation and Solvency in Insurance" by Mario V Wuthrich & Michael Merz
- "Modern Actuarial Risk Theory: Using R" by Rob Kaas and Marc Goovaerts
- "Health Insurance: Basic Actuarial Models" by Ermanno Pitacco
- "Financial and Actuarial Statistics: An Introduction" by Dale S Borowiak and Arnold F Shapiro

#### **Group D: Commerce**

#### 1. Commerce III

- Bhattacharjee, Service Sector Mgt; An Indian Perspective, Jaico Publishing house, 2011.
- Christoper lovelock, service marketing –people technology, strategy, pearson education, IV Edi, 2003.
- Valarie A. Zeithaml 8 Mary Jo Bitner, Services Marketing, Tata Mcgraw-Hill, 2000.
- A. Vijaykumar, service sector in India Recent Policy initiative, New century Publication, 2008.

#### 2. Commerce IV

- Office Management, Pillai R S N, S. Chand Publishers, 2010
- Office Organisation & Management, N.Kumar & R. Mttal, Anmol Publisher, 2001
- Office Management, Balachandran, Tata Mc Graw Hill, 2009

#### **Discipline Related Elective(DRE) Courses**

#### 3. Commerce VI

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- Belkaoui, A.R. and Belkaoui ,JM, Human Resource Valuation: A Guide to Strategies and Techniques, Quarum Books, Greenwood, 1995.
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- Greenhaus, J.H., Career Management, Dryden, New York.
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- Aswathappa. K, Human Resource Management
- Subba Rao, Human Resources Management.
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#### 4. Business Economics VI

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- Krugman, P.R. and M. Obstgold (1994), International Economics: Theory and Policy, Glenview, Foreman
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- Francis Cheunilam International Economics Tata McGraw Hill Publishing co.Ltd.New Delhi.
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#### **Ability Enhancement Courses (AEC)**

#### 1. Trade Unionism and Industrial Relations Paper II

- Myers C.A. & Kannappan S. (1970), 'Industrial Relation in India', Asia publishing House, India.
- Singh, J.K. (1988), 'Labour Economics. Principles Problem and Practices', Deep and
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- Jackson, M.P., Strikes
- Karnik V.B. (1974), 'Indian labour, Problems and prospects', Minewal Associations.
- Joshi C.K (1967), 'Unionism in Developing Economy', Asia Publication House, Bombay.
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- Sahani, Dr, N.K. (2009) 'Industrial Relations' Kalyani Pub. Ludhiyana.
- Tripathi, P.C. (2009) 'Personal Management and Ind. Relations' Sultan Chand and Jons, New Delhi.
- Memoria & Memoria- 'Ind. Relations' Himalaya Pub. House, Mumbai.
- A.M. Sharma- 'Ind. Relations' Himalaya Pub. House, Mumbai.
- G.Ramanugan- The Honey bee to words a new culture in Ind, Relations- Sterling Pub. Pvt. Ltd.

#### 2. Computer Systems and Applications Paper II

- E- Commerce Kenneth Laudon, Carol Traver, Pearson Education
- Frontiers of Electronic Commerce Kalakota & Whinston
- E- Commerce Rajaraman
- E- Commerce Whitley
- E- Commerce concepts and cases Rao and Deshpande.
- Programming in VB 6.0 Julia case Bradley, Anita C. Milspaugh, TMH
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- Visual Basic 6 Programming Black Book Steven Holzner, Dreamtech Press

#### 3. Export Marketing II

- Export Policy Procedures Documentation—M. I. Mahajan, Snow White Publications Pvt. Ltd, 26th Edition,
- International Business, K. Aswathappa, McGraw-Hill Education (India) Pvt. Ltd., 6th Edition
- Export Import Procedures Documentation and Logistics, C. Rama Gopal, New Age International Publishers, 2006 / Reprint Jan 2016
- International Trade and Export Management, Francis Cherunilam, Himalaya Publishing House, 20th Edition, 2017
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- EXIM Policy & Handbook of EXIM Procedure VOL I & II
- International Marketing and Export Management, Gerald Albaum, Edwin Duerr, Alexander Josiassen, Pearson Publications, 8th Edition, June 2016
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- Export-Import and Logistics Management, Charlie Hill, Random Publications, 2014
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#### 4. Marketing Research Paper II

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#### 5. Investment Analysis and Portfolio Management Paper II

- Security Analysis and Portfolio Management, Prasanna Chandra, Tata McGraw Hill
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- Phil Hughes & Ed Ferrett (2010). International Health and Safety at Work. Routledge Publisher.
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#### 10. Direct and Indirect Taxation II- GST

- GST Bare Act 2017
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- A.M. Sarma Aspects of Labour welfare & Social Security Himalaya Publications.
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### Revised Syllabus of Courses of B.Com. Programme at Semester V and VI with effect from the Academic Year 2018-2019

### Question Paper Pattern (Practical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question	Particular	Marks
No		
Q-1	Objective Questions	20 Marks
	A) Sub Questions to be asked 12 and to be answered any 10	
	B) Sub Questions to be asked 12 and to be answered any 10	
	(*Multiple choice / True or False / Match the columns/Fill in the	
	blanks)	
Q-2	Full Length Practical Question	15 Marks
	OR	
Q-2	Full Length Practical Question	15 Marks
Q-3	Full Length Practical Question	15 Marks
	OR	
Q-3	Full Length Practical Question	15 Marks
Q-4	Full Length Practical Question	15 Marks
	OR	
Q-4	Full Length Practical Question	15 Marks
Q-5	Full Length Practical Question	15 Marks
	OR	
Q-5	Full Length Practical Question	15 Marks
Q-6	A) Theory questions	10 Marks
	B) Theory questions	10 Marks
	OR	
Q-6	Short Notes	20 Marks
	To be asked 06	
	To be answered 04	

#### Note:

Practical question of 15 marks may be divided into two sub questions of 7/8 or 10/5 Marks.

### Revised Syllabus of Courses of B.Com. Programme at Semester V and VI with effect from the Academic Year 2018-2019

### Question Paper Pattern (Theoretical Courses)

Maximum Marks: 100

Questions to be set: 06

Duration: 03 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Question	Particular	Marks
No		
Q-1	Objective Questions	20 Marks
	A) Sub Questions to be asked 12 and to be answered any 10	
	B) Sub Questions to be asked 12 and to be answered any 10	
	(*Multiple choice / True or False / Match the columns/Fill in the	
	blanks)	
Q-2	Full Length Question	15 Marks
	OR	
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question	15 Marks
	OR	
Q-3	Full Length Question	15 Marks
Q-4	Full Length Question	15 Marks
	OR	
Q-4	Full Length Question	15 Marks
Q-5	Full Length Question	15 Marks
	OR	
Q-5	Full Length Question	15 Marks
Q-6	A) Theory questions	10 Marks
	B) Theory questions	10 Marks
	OR	
Q-6	Short Notes	20 Marks
	To be asked 06	
	To be answered 04	

#### Note:

Theory question of 15 marks may be divided into two sub questions of 7/8 or 10/5 Marks.